

04-17-2020

LYNN WUHANG LIN

Profession

Graphic Design

- ☑ Takes challenges
- ☑ With heart & soul

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OBJECTIVE

To obtain a visual design position in a creative design agency, where my branding and UI/UX experience will contribute to innovative projects, while continuously improving my design thinking practice.

SKILLS

- ☑ Adobe CC Suite
- ☑ Motion Graphic
- ☑ Sketch (UI/UX)
- ☑ Flinto (UI/UX)
- ☑ Invision (UI/UX)
- ☑ Keynote/PowerPoint
- ☑ Cinema 4D
- ☑ Photography
- ☑ Film Editing
- ☑ Carbin-AR (AR)

EDUCATION

Academy of Art University
Fall, 2013–Spring, 2017
MFA, School of Graphic Design & Digital Media

ADDITIONAL TRAINING

Type@Cooper
Python for Designers | 2019
Augmented Type | 2019

WORK EXPERIENCE

Leibowitz Branding & Design, New York

Visual Designer | May, 2019–March, 2020 |
Work closely with the creative director and web developers on branding, identity design, wireframe, responsive-design website design. Clients include Dynasty Financial Partners and its branch companies across the States; [AsOne Health Care IPA](#); [BondIT](#) (Fixed income solution for wealth and asset management), GQG Partners, Friends Seminary, etc.

Honey, Sacramento

Graphic Designer | September, 2017–January, 2019 |
Work closely with the creative design team on strategy and execution of branding projects, campaigns, and various production projects. Involved in every step of the project lifecycle from attending initial client workshops and strategic team meetings, to concepting and developing logos, brands, campaigns, installations, print/digital collateral, and social media graphics.

GoldFront, San Francisco

Design Intern | February–May, 2017 |
Presentation Design for proposal and workshop, Visual assets design for branding and brand guideline, logo animation, etc.

FREELANCE

Kworq Inc., New York

Graphic Designer, Contract | February–March, 2019 |
—Designed a series of highly animated and engaging Keynote presentations for NARS Cosmetics global conference 2019. Keynote speakers are all at the executive management level at NARS Cosmetics.
—Designed a series of eBlasts campaign, *Raise Your Hand*, for National 4-H Council.
—Art directed a social media campaign, *Love, Mom.*, for National 4-H Council.

Six Things LLC, Los Angeles

Brand Designer, Remote | June, 2017–December, 2018 |
Logo Design, Brand Guide Design, UI Design.